



**RAJ KUMAR GOEL INSTITUTE OF
TECHNOLOGY,(RKGIT)
GHAZIABAD,UTTAR PRADESH**

Institution Innovation Council (IIC 6.0) IC201810409

QUARTER III
Report on Competition on
“Innovative Business Plan-2024”
(Business Plan Competition)
On 6th March 2024



Raj Kumar Goel Institute of Technology
5 K.M. Stone, Delhi-Meerut Road, Ghaziabad, U.P.



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY

5th Km Stone, Delhi Meerut Road, Ghaziabad (U.P)-201017

DEPARTMENT OF ENTERPRENURE, INNOVATION & INCUBATION

is Organizing

Innovative Business Plan-2024
(Business Plan Competition)



DATE-6TH MARCH 2024



TIME- 10:00AM TO5:00PM



VENUE: SEMINAR HALL,D-BLOCK



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Report on Competition on
“Innovative Business Plan”
(Business Plan Competition)
On 6th March 2024

RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY (Department Of Management Studies) Organised **“Innovative Business Plan”**

(**Business Plan Competition**) held from 6th March’2024 for students of MBA 1st year & 2nd Year Students. This event allowed the students to get acquainted with innovation in business plan. It also helped the students to feel the excitement and taking instant decision involved while making a business plan. Business plan competition aims to encourage entrepreneurship among Students. Teams are challenged to conceive of a new service or product offering and then create a business plan. It will help Students in developing innovative ideas, creative thinking and sharpen their organizational and communication skills. Total 17 teams participated in business plan competition. Winners were felicitated by certificates and gifts, all students participated in the event with full enthusiasm making it a grand success.

Participants who stood out and declared as winners are:

1st Position - Ankush & Aakash Sharma

2nd Position - Gaurav Bhardwaj & Yanshu Arya

The event was successfully Organised and Coordinated by the following faculty members of MBA.

- 1) Mr. Harsh Mohan Sharma
- 2) Mr. Deepak Tomar





Registration Form Business Plan Competition

The image shows a Google Forms interface for a "Business Plan Competition 2023 Registration Form". The form is displayed in a web browser window. The browser's address bar shows the URL: <https://docs.google.com/forms/d/1pdlH6Rm5GcOFFm3SEtTdhbuYP3HTEcoMz-4coKpe7zvdRt>. The form title is "Business Plan Competition 2023 Registration Form". The form description is "Form description". The form contains the following fields:

- Email ***: Short answer text
- Name ***: Short answer text
- Contact no ***: Short answer text
- Course ***: Radio button options:
 - ☐ MBA 1st Year
 - ☐ MBA 2nd Year
- Session ***: Short answer text
- Participant name 1 ***: Short answer text
- Participant name 2 ***: Short answer text

The form is displayed in a web browser window. The browser's address bar shows the URL: <https://docs.google.com/forms/d/1pdlH6Rm5GcOFFm3SEtTdhbuYP3HTEcoMz-4coKpe7zvdRt>. The form title is "Business Plan Competition 2023 Registration Form". The form description is "Form description". The form contains the following fields: