



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY,(RKGIT)

GHAZIABAD,UTTAR PRADESH

Institution Innovation Council (IIC 6.0) IC201810409

QUARTER III

Workshop on “Business Model Canvas (BMC)” on 13th April 2024



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



**INSTITUTION'S
INNOVATION
COUNCIL**
(Ministry of HRD Initiative)



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY

5th Km Stone, Delhi Meerut Road, Ghaziabad (U.P)-201003

DEPARTMENT OF ENTREPRENEUR, INNOVATION & INCUBATION

Under the banner of

SPIC

Presents

SOCIETY FOR THE PROMOTION
OF INNOVATION & CREATIVITY

WORKSHOP ON BUSINESS MODEL CANVAS (BMC)



13 April 2024



11:00AM TO 1:00PM

SEMINAR HALL, D-BLOCK



Scan To Register

**Open for all
year**



Mr. Rohit Negi
founder - Coder Army

Contact :

YASH KUMAR BANSAL: +919870607063
ANSHIKA TIWARI: +917850919603
KUMAR HERAMB: +917518412627

REGISTRATION LINK : bit.ly/spicrkgit



spic_rkgit



SPIC EII RKGIT



RkgitSpic



spic@rkgit.edu.in

Report on
Workshop on “Business Model Canvas (BMC)” on
13th April 2024

Institution innovation council of Raj Kumar Goel Institute of Technology, Ghaziabad Under Entrepreneurship, Innovation and Incubation Department at Raj Kumar Goel Institute of Technology, Ghaziabad organized a one-day webinar on April 13, 2024, from 11.00AM titled “Business Model Canvas (BMC)”. It was well-received by more than 134 participants . Prof. Puneet Chandra Srivastava,(Dean EII-RKGIT) started the session with a warm welcome to all the attendees, introduced the mission and vision of EII Department established at RKGIT campus., and gave an overview of its’ function & activities. He then introduced the guest speaker. The session was delivered by guest speaker, **Mr.Rohit Negi**-Founder Coder Army.

Mr. Rohit Negi explained the importance of Business model Canvas. It was highlighted that for any Startup The Business Model Canvas is a business tool used to visualise all the building blocks when someone want to start a business, What are the legal & ethical steps that have to be followed for start-up. The session ended with a Q&A session, giving the participants opportunity to clarify their doubts about BMC.

Director Dr.B.C.Sharma also motivated the students with his short talk after Mr. Rohit Negi. The session was concluded with vote of thanks by Dr Puneet Chandra Srivastava, Dean, EII-RKGIT, Ghaziabad.

Speaker: Mr.Rohit Negi-Founder Coder Army.

Date: 13th April 2024.

Time: 11:00 AM Onwards.

Venue: Seminar Hall.

Event Registration link: <https://bit.ly/spicrkgit>







