

Start Up and Entrepreneurship as a career option Awareness Session Report

RKG Entrepreneurship Foundation has organized awareness session program awareness of incubation center facility and start up ecosystem. Students from 2nd year and 3rd year from B.Tech program and students from MBA 1st year were focused for this awareness session.

The schedule of these sessions was as per the table no. 1.

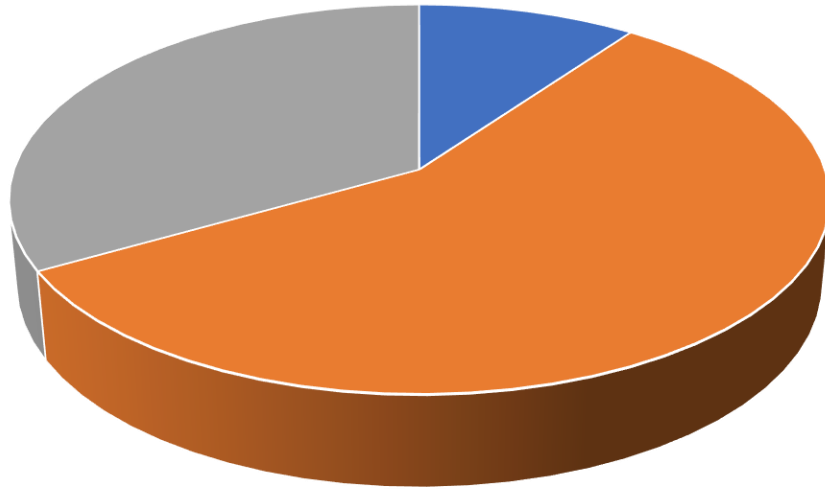
Awareness Session Schedule		
Date	Branch	Year
16-04-2024	CSE	II
16-04-2024	CSE	III
18-04-2024	CS-DS	II
18-04-2024	CS-DS	III
23-04-2024	CS-DS	II
19-04-2024	CS-AIML	II
19-04-2024	CS-AIML	III
22-04-2024	CS-IoT	II
22-04-2024	EC	II
22-04-2024	EC	III
22-04-2024	IT	II
23-04-2024	IT	III
01-05-2024	MBA	I

Each session was of 50 to 70 mins of duration, in which requirements to build the startups, working of incubation centers and role of incubation center in the development of startups have been discussed. Through google form the responses and the expression of interest were collected whose account is as give below

Table 1

Total No. of responses	331
No. of Students with Idea Interested in startups	33
No. of Students without Idea Interested in startups	188
No. of students Not Interested in startups	110

Analysis of Responses to Awareness Sessions



- Students with Idea Interested in startups
- Students without Idea Interested in startups
- Not Interested in startups

Figure 1: Analysis of responses to awareness sessions