



RAJKUMAR GOEL INSTITUTE OF TECHNOLOGY,(RKGIT)

GHAZIABAD, UTTAR PRADESH

Institution Innovation Council (IIC 7.0) IC201810409

QUARTER I

**Idea Showcase: Introduction of IdeationBootcamp
integrated with internship with startups for RKGIT
Students on 22nd OCT & 23rd OCT 2024**



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY

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DEPARTMENT OF ENTREPRENEUR, INNOVATION & INCUBATION

Idea Showcase

Organised by:

EII Department in association with UVPF

Introduction of Ideation Bootcamp
integrated with internship with
startups for RKGIT Students

DATE - 22/10/24 & 23/10/24

TIME - 9:30AM to 5:30PM

VENUE : Seminar Hall, CRC Block



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REPORT ON Idea Showcase: Introduction of IdeationBootcamp integrated with internship with startups for RKGIT Students on 22nd OCT & 23rd OCT 2024

Institution innovation council of Raj Kumar Goel Institute of Technology, Ghaziabad Under Entrepreneurship, Innovation and Incubation Department at Raj Kumar Goel Institute of Technology, Ghaziabad organized a Idea Showcase: Introduction of Ideation Bootcamp integrated with internship with startups for RKGIT Students on 22nd OCT & 23rd OCT 2024.

Introduction :

After the execution of awareness program, UVPF Start Up Labs as an implementing partner, is proposing for an **Ideation bootcamp** details of which are presented in below given lines.

The objective of this bootcamp is to filter the ideas and to take them to the next level in the Pre-Incubation Center of RKGEF.

The successful candidates will be offered

- i. Certificate of completion
- ii. Co-working space at pre-incubation center at CRC Building, RKGIT Campus.
- iii. Selection of Interns for startup companies of RKGEF
- iv. Complete hand holding support for converting the idea into startup
- v. Mentorship for business plan development, product and service development

Theme of the bootcamp: Ideation and Business Opportunity Generation

Duration: 2 days (8 hours)

Resource Agency: UVPF Start Up Labs

Venue: Pre-Incubation Center, CRC Building, RKGIT Campus

Participants: 57 Students of RKG Group of Institutions, Ghaziabad.

The workshop would be conducted in a participatory format, encouraging active engagement and collaboration among participants. Additionally, real-life case studies and examples would be incorporated to illustrate the concepts discussed during the sessions.

Objective: The objective of this workshop is to equip students with the knowledge and skills necessary to generate and validate innovative ideas and identify viable business opportunities.

Also RKGEF is offering internship opportunity with startups so as to get first hand experience to work with industry through these startups.

Through interactive sessions, practical exercises, and case studies, participants will learn various ideation techniques and strategies for evaluating and validating business ideas. After completion of this workshop, participants will be given co-working space in pre-incubation center to convert their idea into viable startup.

The schedule of the bootcamp was as given below.

2 Days Idea Bootcamp and internship with startups

Schedule: Date: 22/10/24 to 23/10/24

Day	Timing	Details	Resource Person
1	2:00 PM to 2:30 PM	Inauguration	RKGEF Team
	2:30 PM to 03:00 PM	Introduction to Ideation and Opportunity Generation	
		Overview of the Workshop Agenda	
		Ideation Challenge Topics and Sectors, Group Formation and Team Building Exercise	
	3:00 PM to 3:10 PM	Understanding Market Trends and Customer Needs (10 Min) Market Research Techniques Identifying Emerging Trends and Market Gaps Understanding Customer Needs and Pain Points	UVPF
	3:10 PM to 3: 30 PM	Sectors and emerging technologies for Start-up ideation	
	3: 30 PM to 3: 50 PM	Guided Idea Design Canvas	
	3:50 PM to 4: 10 PM	Google form for Ideation	
	4: 10 PM to 4: 40 PM	Designing start- up idea	
		Idea Design Canvas	
	4: 40 PM to 5: 00 PM	Idea Story telling Example	
	5:00 PM to 5:30 PM	Idea Story telling Canvas Exercise	
2	2:00 PM to 2:30 PM	Idea Validation Techniques	UVPF
	2:30 PM to 03:00 PM	Idea Validation Canvas Example	
	3:00 PM to 3:40 PM	Idea Validation Canvas Exercise	
	3:40 PM to 4: 30 PM	Internship with Startups – Company profile and presentations	Startups
	4:30 PM to 5: 30 PM	Discussions and Google form	Startups and UVPF

57 students have successfully completed the bootcamp and started the work as interns with startups and their own idea.

Students have created the Idea Design Canvas and presented the same before their groups.





