



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY,(RKGIT)

GHAZIABAD,UTTAR PRADESH

Institution Innovation Council (IIC 7.0) IC201810409

QUARTER II

Organise an Inter Institutional BUSINESS IDEA Competition

On 27th NOV 2024

RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY
INSTITUTIONS
ASSOCIATION
GOURGH
RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY
GHAZIABAD

DEPARTMENT OF MANAGEMENT STUDIES
In Association with
Ghaziabad Management Association
Organizes



manthan-2024
RKG BUSINESS IDEA COMPETITION



Think at the Speed of Light
Wednesday 27th November 2024
Reporting Time : 9.00 AM


Scan for Registraton

Registrations from **IDEA MANAGERS**
11th to 25th November 2024
No Registration Fee

- Or All Graduates (BA, B.SC., B.Com, BBA, BCA, & Post Graduates (MBA pgdm)
- Team of 2 Participants
- 7 Team Make to the Fimals
- Register Online or Through Phone
- Two Teams Per College only

Priya Prasad
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Prakhar Garg
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Organise an Inter Institutional Business IDEA Competition [MANTHAN 2024-25] on 27th Nov 2024

Institution innovation council of Raj Kumar Goel Institute of Technology, Ghaziabad Under Entrepreneurship, Innovation and Incubation Department and department of Management Studies of Raj Kumar Goel Institute of Technology, Ghaziabad conducted the MANTHAN 2024-25 an Inter Institutional innovative Business idea Competition in association with Ghaziabad Management Association on 27th November 2024. The program was presided by Vice-Chairman Mr. Akshat Goel, Executive Director Dr. D.K. Chauhan, Group Advisor Dr. Laxman Prasad, Director Dr. B.C. Sharma, MBA Head Dr. Vibhuti Tyagi and of Mr. **Varun Manager Growth & Marketing at Upstox** as Chief Guest.

There was an overwhelming response from various colleges throughout various regions across the country. In all 49 teams from 32 colleges turned up on the final day. Through this program students understood the importance & usefulness of innovation and they showed interest in new idea and were excited to do more innovative in the future.

The winners of MANTHAN 2024-25 were:

POSITON	NAME OF WINNERS	College
WINNER	1.Prashant Tomar 2.Vishu Tyagi	IMS-EC
I Runner Up	1.Aviral Srivastava 2.Gautam Virat	IMS-UC
II Runner Up	1.Prashank Gupta 2.Anuttar Jain	LLYOD Business

The prizes for the winners were as follows:

- 1) Winners – Cash prize of Five Thousand rupees
- 2) Ist runner up – Cash prize of Three Thousand rupees
- 3) IInd runner up- Cash prize of Two Thousand rupees

The winners were also felicitated with the winner trophies. All the participants were also presented with a participating certificate.

Date: 27th Nov 2024

Time: 09:00 am to 5:00 pm

Venue: Seminar Hall, D-Block









