



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY,(RKGIT)

GHAZIABAD,UTTAR PRADESH

Institution Innovation Council (IIC 7.0) IC201810409

QUARTER III

Workshop on “Raising Capital and Managing Finance for Startups” on 07th April 2025



Raj Kumar Goel Institute of Technology
5 K.M. Stone, Delhi-Meerut Road, Ghaziabad, U.P.



DEPARTMENT OF ENTREPRENEUR, INNOVATION & INCUBATION (EII)

is Organising

Workshop on “Raising Capital and Managing Finance for Startups”



Date– 07th April' 2025

Time– 10:00AM to 1:00PM

Venue– Seminar Hall, D–Block

SPEAKER:

DR. SACHIN KUMAR AGARWAL
DIRECTOR INNOVATION HEAD, GENERATIVE AI,
PEPSICO (BANGALORE)

 spic_rkgit

 rkgitSpic

 SPIC EII RKGIT

 spic@rkgit.edu.in

Report on **Workshop on “Raising Capital and Managing Finance for** **Startups” on 07th April 2025**

The Institution Innovation Council of Raj Kumar Goel Institute of Technology, Ghaziabad, under the Department of Entrepreneur, Innovation and Incubation (EII), organized a one-day workshop titled “Raising Capital and Managing Finance for Startups” on April 7, 2025, from 10:00 AM to 1:00 PM. The event was conducted at the Seminar Hall, D-Block, RKGIT campus and was attended by a diverse group of students, aspiring entrepreneurs, and faculty members.

The session was inaugurated with a welcome address by the departmental head, who shared the mission and ongoing initiatives of the EII Department in fostering technological innovation and startup culture at RKGIT. The objectives and past achievements of the department were briefly outlined, creating a positive and enthusiastic environment for the workshop.

The guest speaker for the workshop was **Dr. Sachin Kumar Agarwal, Director Innovation Head, Generative AI at Pepsico (Bangalore)**. Dr. Agarwal delivered an insightful talk, drawing on his extensive experience in innovation and entrepreneurship. He discussed critical aspects of raising capital for startups, the challenges faced during early-stage fundraising, and techniques for managing finances effectively. Dr. Agarwal used real-world examples and case studies relevant to the Indian startup ecosystem, making complex concepts accessible to the audience. The session engaged the participants with interactive discussions and practical guidance on pitching to investors and preparing for funding opportunities.

Participants actively raised questions on various funding models, financial planning, and common pitfalls in startup finance management. Dr. Agarwal’s expertise and approachable demeanor encouraged robust audience participation and knowledge sharing. The event concluded with a vote of thanks from the organizing committee, appreciating Dr. Agarwal’s valuable insights and the enthusiastic involvement of all attendees. The workshop successfully enriched the participants’ understanding of startup finance and capital raising, aligning closely with the department’s mission to promote entrepreneurial learning.

Speaker: Dr. Sachin Kumar Agarwal,
Director Innovation Head, Generative AI, Pepsico (Bangalore)

Date: 07th April, 2025, 10:00 AM to 1:00 PM

Participants: 250

Venue: Seminar Hall, D-Block







Ghaziabad, Uttar Pradesh, India

College Road, Rajnagar Extension, Ghaziabad,
Uttar Pradesh 201017, India

Lat 28.701143, Long 77.441475

04/07/2025 11:12 AM GMT+05:30

Note : Captured by GPS Map Camera



GPS Map Camera

Ghaziabad, Uttar Pradesh, India

College Road, Rajnagar Extension, Ghaziabad,
Uttar Pradesh 201017, India

Lat 28.701032, Long 77.441463

04/07/2025 11:08 AM GMT+05:30

Note : Captured by GPS Map Camera





GPS Map Camera

Ghaziabad, Uttar Pradesh, India

College Road, Rajnagar Extension, Ghaziabad,
Uttar Pradesh 201017, India

Lat 28.701281, Long 77.441432

04/07/2025 11:14 AM GMT+05:30

Note : Captured by GPS Map Camera