



RAJKUMAR GOEL INSTITUTE OF TECHNOLOGY,(RKGIT) **GHAZIABAD,UTTARPRADESH**

Institution Innovation Council (IIC 7.0) IC201810409

QUARTER-IV

Session on “Protecting Intellectual Property Rights (IPRs) and IP Management for Startups” on April 22, 2025



Raj Kumar Goel Institute of Technology
5 K.M. Stone, Delhi-Meerut Road, Ghaziabad, U.P.



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY
5TH KM STONE, DELHI MEERUT ROAD, GHAZIABAD (U.P.) 201003
DEPARTMENT OF ENTERPRENEUR, INNOVATION & INCUBATION

Under the banner of

SPIC

SOCIETY FOR THE PROMOTION
OF INNOVATION & CREATIVITY

Present

Session on the “Protecting Intellectual Property Rights (IPRs) and IP Management for Startups”



Speaker- Dr. Laxman Prasad
Advisor-RKG Group of Institutions &
Book Author-Patenting in India: policy
procedure and public funding



Date- 22nd April' 2025



10:00AM TO 1:00PM



VENUE- D-Block, Seminar Hall



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Report on
Session on “Protecting Intellectual Property Rights (IPRs)
and IP Management for Startups” on April 22, 2025

The Institution Innovation Council of Raj Kumar Goel Institute of Technology, Ghaziabad, under the Department of Entrepreneur, Innovation and Incubation (EII), organized a detailed session on “Protecting Intellectual Property Rights (IPRs) and IP Management for Startups” on April 22, 2025, from 10:00 AM to 1:00 PM at the Seminar Hall, D-Block.

The event aimed to educate students, faculty, and budding entrepreneurs about the crucial role of intellectual property in fostering innovation and securing business interests. **Dr. Laxman Prasad, Advisor to RKG Group of Institutions** and renowned author on patent policy and public funding served as the keynote speaker and guided attendees through the fundamentals of patents, trademarks, copyrights, and design rights. The session highlighted practical strategies for identifying valuable intellectual property, step-by-step patenting procedures, essential legal considerations, and approaches for leveraging government and public funding schemes to support IP registration. Attendees were provided with live examples and case studies to illustrate the challenges and benefits of robust IP management, as well as recent policy developments making IP protection more accessible for startups in India.

The interactive discussion enabled participants to clarify common misconceptions, understand compliance requirements, and explore strategic ways to use intellectual property as a critical driver of competitiveness and long-term business growth. The event concluded with a vote of thanks, acknowledging Dr. Prasad's insights and the EII Department's ongoing efforts to cultivate a culture of innovation and legal awareness within the institute and beyond

Learning Outcomes

- Participants gained a clear understanding of different types of intellectual property rights such as patents, copyrights, trademarks, and trade secrets relevant for startups.
- They learned effective strategies for protecting, managing, and commercializing their intellectual property assets to secure competitive advantage.
- Attendees developed awareness of legal processes, renewal requirements, and practical challenges in IP management to help support sustainable innovation and business growth.

Date: 22nd April 2025

Time: 10:00 AM to 1:00 PM

Venue: Seminar Hall, D-Block, Raj Kumar Goel Institute of Technology, Ghaziabad

Keynote Speaker: Dr. Laxman Prasad, Advisor, RKG Group of Institutions.





