



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY,(RKGIT)

GHAZIABAD,UTTAR PRADESH

Institution Innovation Council (IIC 7.0) IC201810409

QUARTER IV

Session on “Lean Start-up & Minimum viable Product/Business” on 5th May 2025



MoE's
INNOVATION CELL
(GOVERNMENT OF INDIA)



INSTITUTION'S
INNOVATION
COUNCIL
(Ministry of HRD Initiative)



RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY

5th Km Stone, Delhi Meerut Road, Ghaziabad (U.P.)-201003

DEPARTMENT OF ENTREPRENEUR, INNOVATION & INCUBATION (EII)

Under the Banner of

SPIC

Presents

SOCIETY FOR THE PROMOTION
OF INNOVATION & CREATIVITY

SESSION ON “LEAN START-UP & MINIMUM VIABLE PRODUCT/BUSINESS”

Speaker:

Ms. Parul Garg

**Business Head, Techventive IT
Solutions Pvt. Ltd.**



Date - 05th May' 2025

Time - 10:30AM to 12:30PM

Venue - Atal Sabhagar, H-Block

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Report on **Session on “Lean Start-up & Minimum viable** **Product/Business” on 5th May 2025**

Institution innovation council of Raj Kumar Goel Institute of Technology, Ghaziabad Under Entrepreneurship, Innovation and Incubation Department at Raj Kumar Goel Institute of Technology, Ghaziabad organized a one-day expert talk on May 5, 2025, from 10:30 AM onwards titled Session on “**Lean Start-up & Minimum viable Product/Business**”. It was well-received by more than 125 participants. Prof. Puneet Chandra Srivastava, (Dean EII-RKGIT) started the session with a warm welcome to all the attendees, introduced the mission and vision of EII Department established at RKGIT campus, and gave an overview of its’ function & activities. He then introduced the guest speaker. The session was delivered by **Ms. Parul Garg (Business Head, Techventive IT Solutrions Pvt. Ltd.)**.

The speaker informed students about the minimum viable product is that version of a new product which allows a team to collect the maximum amount of validated learning about customers with the least effort. The speaker also motivates students for registration of there Start-ups .In his talk ,the speaker describes the various aspects of company development and the resources required for it. In the end ,Director Dr. B.C.Sharma gave Vote of Thanks to by congratulating **Ms. Parul Garg** for his session and congratulated the organizing teams for such knowledgeable Event.

Speaker: Ms. Parul Garg, Business Head,
(Techventive IT Solutrions Pvt. Ltd.).

Date: 5th May 2025, 10:30 AM to 12:30 PM.

Venue: Atal Sabhagar,H- Block.



