



**RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY,(RKGIT)
GHAZIABAD, UTTAR PRADESH**

Institution Innovation Council (IIC 7.0) IC201810409

QUARTER IV

**IDEAQUEST 25 - Intra-Institutional Start-Up Competition
on 23rd–24th May 2025**



Raj Kumar Goel Institute of Technology
5 K.M. Stone, Delhi-Meerut Road, Ghaziabad, U.P.



DEPARTMENT OF ENTREPRENEUR, INNOVATION & INCUBATION (EII)

Organizing

IDEAQUEST-2025

INTRA INSTITUTIONAL START-UP COMPETITION
(Igniting Innovation through Tech & Entrepreneurship)

Date: 23rd May' 25 to 24th May' 25
Time: 10:00AM to 5:00PM
Venue: ATAL SABHAGAR, H-BLOCK

START UP

Business Plan Document preparation

IDEAS → VISION → SUCCESS → PLAN

start-up → COMPETITION → MARKETING

modern business

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Report on **IDEAQUEST 25 - Intra-Institutional Start-Up Competition on** **23rd–24th May 2025**

Dates : 23rd–24th May 2025
Organized by : Institution Innovation Council (IIC), under the Department of Entrepreneurship, Innovation & Incubation, Raj Kumar Goel Institute of Technology, Ghaziabad

Overview & Objective

IDEAQUEST-2025 is an **intra-institutional startup competition** organized by Raj Kumar Goel Institute of Technology, Ghaziabad, focused on promoting innovation through technology and entrepreneurship among students. Scheduled for **23rd–24th May 2025** at Atal Sabhagar, H-Block, the event aims to nurture entrepreneurial ideas, encourage business plan development, and inspire participants towards startup success.

Inauguration & Leadership Presence

The program was graced by esteemed leadership from RKGIT. The event was presided over by **Mr. Akshat Goel (Vice-Chairman)**, **Dr. D. K. Chauhan (Executive Director)**, **Dr. Laxman Prasad (Group Advisor)**, **Dr. B. C. Sharma (Director)**, and **Dr. Puneet C. Srivastava (Dean, EII)**. Their presence reinforced institutional support for innovation and set an inspiring tone for participating students.

Competition Stages & Participation

52 teams (198 students) participated in Stage 1, with 15 teams shortlisted. Stage 2 saw the final evaluation, with 3 winning teams and 5 consolation prize recipients recognized.

Prizes & Recognition

To incentivize meaningful participation and reward promising ideas, the following prize structure was announced:

- **1st Prize:** Rs. 5,000 per team
- **2nd Prize:** Rs. 3,000 per team
- **3rd Prize:** Rs. 11,00 per team

The winners and consolation recipients were felicitated in a closing ceremony, with certificates and prize money distributed in the presence of the leadership and jury members.



