



**RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY, (RKGIT)**  
**GHAZIABAD, UTTAR PRADESH**

Institution Innovation Council (IIC 7.0) IC201810409

**QUARTER I**

**Session on ("Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs") on 6<sup>th</sup> SEP 2024**



**Raj Kumar Goel Institute of Technology**  
5 K.M. Stone, Delhi-Meerut Road, Ghaziabad, U.P.



**RAJ KUMAR GOEL INSTITUTE OF TECHNOLOGY**  
5TH KM STONE, DELHI MEERUT ROAD, GHAZIABAD (U.P.) 201003  
**DEPARTMENT OF ENTREPRENEUR, INNOVATION & INCUBATION**

Under the banner of  
**SPIC**  
SOCIETY FOR THE PROMOTION  
OF INNOVATION & CREATIVITY

*Present*

**Session on the "Basics of  
Intellectual Property Rights and  
its Importance for Innovators and  
Entrepreneurs"**



**SPEAKER- MS. SHUCHI AGARRWAL,**  
**MANAGING PARTNER- IPNEETI ( AN IPR FIRM)**



**Date- 06th Sep'2024**



**10:30 AM TO 12:30PM**



**VENUE-Innovation Lab, D-Block**



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## **“Session on (“Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs”)on 6<sup>th</sup> SEP 2024**

Institution innovation council of Raj Kumar Goel Institute of Technology, Ghaziabad Under Entrepreneurship, Innovation and Incubation Department at Raj Kumar Goel Institute of Technology, Ghaziabad organized a workshop on Sep 6<sup>th</sup>, 2024, from 10:30AM to 12:30PM titled “From Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs”)on 6<sup>th</sup> SEP 2024”). It was well-received by more than 225 participants. Prof. Puneet Chandra Srivastava,(Dean EII-RKGIT) started the session with a warm welcome to all the attendees, introduced the mission and vision of EII Department established at RKGIT campus and gave an overview of its function & activities. She then introduced the guest speaker. The session was delivered by guest speaker. Ms. Shuchi Agarrwal, **Managing Partner-IPNEETI(AN IPR FIRM)**. Founded IPNeeti – an IPR Firm that provides holistic IPR advise from IPR inception to maintenance and commercialization taking into account impact of laws of leading jurisdictions and clients’ short-term and long-term goals. Work with the motto of being “All-weather IP counsel” of clients, specially focus on aiding the startups, help them create and build companies with long-lasting solutions and establish strong brand.

Ms. Shuchi Agarrwal, explained the importance of Start up. It was highlighted that for any technical invention. How can any idea convert into start-up. What are the legal & ethical steps that have to be followed for start-up. How can we complete these steps. Start-ups are somehow very important for economy of any country. Start-up process was also been discussed. The session ended with a Q&A session, giving the participants opportunity to clarify their doubts about entrepreneurship.

Director B.C. Sharma also motivated the students with his short talk after Ms. Shuchi Agarrwal. The session was concluded with vote of thanks by Dr. Puneet Chandra Srivastava, Dean, EII-RKGIT, and Ghaziabad. The offline event was attended by around 225 Faculty, staff and students.

**Speaker: Ms. Shuchi Agarrwal,( Managing Partner-IPNEETI(AN IPR FIRM)**

**Date: 06<sup>th</sup> Sep. 2024**

**Time: 10:30AM Onwards.**

**Venue: Innovation Lab,D-Block**

**Mode: Offline**





